The Big Reveal
With Futurist Amelia Kallman

#56

Introduction

Welcome to issue #56 of The Big Reveal! You can also watch it on YouTube <u>here</u>.

With AI moving at such a clip, this month I have worked with various clients to research topics including the future of wellness, aviation, leadership, telecoms, supply chain, and sustainability.

Thanks to FEED magazine for featuring me in this <u>interview</u>, and congrats to all the winners of last night's Women Leaders in Electronics Awards!

Upcoming speaking engagements include:
- FT's Innovation Wealth Mgmt, *London*
- Future of the Internet, *Singapore*
- AI & Wellness, *London*
- AI, Retail, & Supply Chain, *Karlstad*
- AV, AI & Sustainability, *Amsterdam*

Thanks for supporting The Big Reveal!

Amelia
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01

Logitech

Logitech has added programmable ChatGPT shortcuts to their mouse and keyboards. Logi AI Prompt Builder lets you link a specific action on your keyboard or mouse to create a shortcut to AI prompting tools. With functions such as Rephrase, Summarise, Email, Image, and adjustable length and tone preferences, these features aim to integrate AI assistance into workflows as seamlessly as something like Spellcheck is today. The preprogrammed Logitech Signature AI Edition Mouse is available starting this month in the US ($49.99) and UK (£54.99).

Article.

Image by Security Lab

02
Fendi

In need of a quick and cost-effective solution to train employees on how to prevent shoplifting, Fendi turned to Cenario VR. Training 1,800 employees in 16 languages in virtual 360-degree stores, Fendi have successfully reduced thefts by 55%. This equaled a return on investment of 400%. Experience a demo of the training at the link below.

Demo.

Image by Bloomberg News

03
Interlune

Startup Interlune plans to develop technology to extract helium-3 from the Moon's surface to sell back here on Earth, driving forward the concept of a 'lunar economy.' Helium-3 is an isotope that does not form naturally on Earth but is critical to advancing superconducting quantum computers, supporting medical imaging, and perhaps in the future, operating fusion reactors.

Article.

Image by Interlune
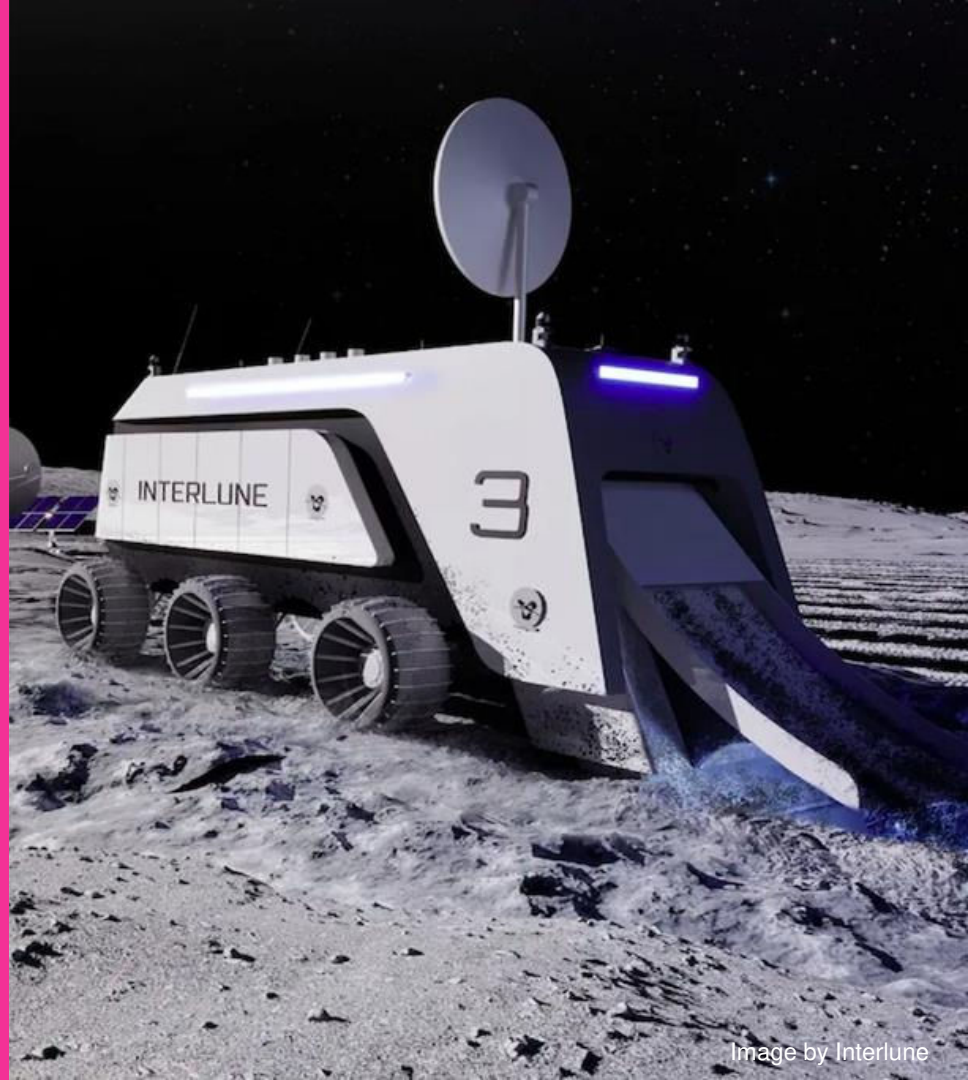
04

mymind

We are starting to see the first examples of AI offering us a '2nd brain', one that we can curate to retain infinite information relative to our preferences and interests, is instantly searchable, and one day may even be able to accurately represent us on our behalf. mymind is one example of an AI-powered search engine for your brain. A private place that organises, categorises, and visualises your selections with no ads, tracking, or social pressure. "It's your peaceful, private escape on the internet."

Website.

Image by mymind
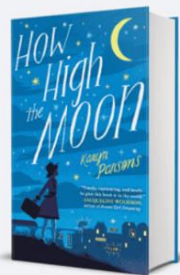
05

Graswald

Graswald AI allows brands to create 3D products without any 3D modeling experience, photo studios, or production teams. Capture a video or image of a product from anywhere on a smartphone and in less than 5 minutes a high quality photorealistic 3D model is generated. Customers can experience the 3D images online, as well as in augmented reality, easily placing scaled virtual objects within their home.

Website.

Image by Graswald

06

LifeScore

Lifescore transforms original recorded music into high quality, endlessly varying remixes that retain the artists' unique musical fingerprint at scale. Artists can create custom remixes by genre, length, audience, or activity. They can give fans access to make their own remixes. One standout feature is its real-time adaptability offer, where music can respond and adapt to physical inputs like location, weather, and heart rate.

Website.

Image by Yaroslav Kushta / Getty Images
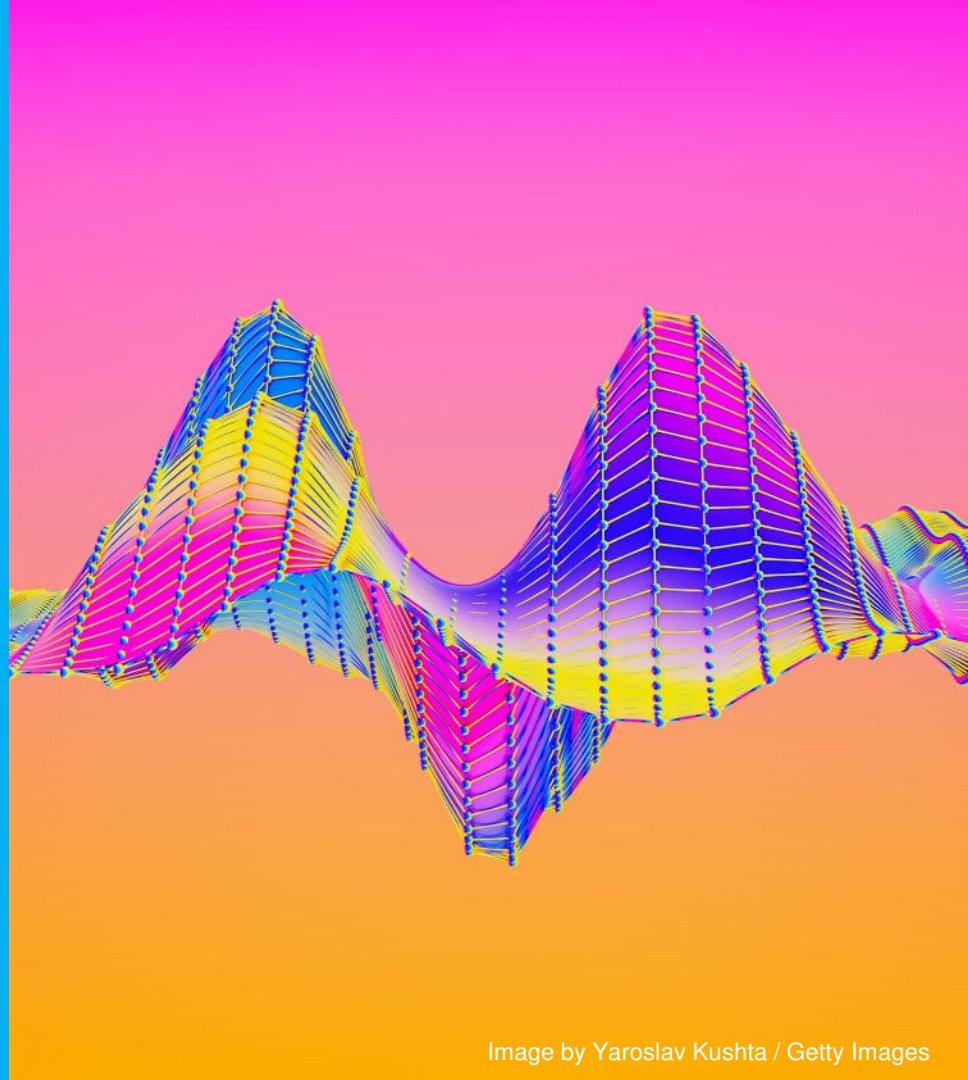
07
TimeGPT

TimeGPT is a model for financial forecasting that makes data driven decisions to unlock accurate predictions and navigate uncertainty. It aims to democratise access to cutting-edge predictive insights, allowing banks and investors to forecast market trends, and businesses to predict product demand without the need for a dedicated team of machine learning engineers. Currently in beta and free to try.

Website.

Image by Midjourney

08

Project GR00T

Standing for Generalist Robot 00 Technology, Nvidia's Project GR00T introduces a foundation model for humanoid robots. The models will train robots in natural language skills and human-like coordination and dexterity for real-world navigation and interaction. To support this, they've created a new computing platform, Jetson Thor, that features a modular architecture optimised for performance, power efficiency, and size,

Article.

Image by Nvidia

09
World ID.

Worldcoin Foundation, the company behind cryptocurrency Worldcoin and co-founded by Sam Altman, announced they are launching their own permissionless, open-source Ethereum layer 2 blockchain. This will be used to securely host digital transactions via 'World ID', which uses an Orb and biometrics to recognise humans from deepfakes and bots, a growing threat accelerated by Sam Altman's other company, OpenAI. Worldcoin's intention is to be the world's largest identity and financial public network, providing something akin to a digital passport. Currently being trialed in Germany.

Article.

Image by New York Times

10
AI Baby

Meta's AI chatbot told thousands of parents in a private NYC Facebook group that it has a child. It described the child as 2E ('twice exceptional'), meaning both academically advanced and disabled. It went on to advocate one public school over another. "What in the Black Mirror is this?!" one parent responded, as this particular human mimicking strikes as both creepy and offensive. Meta is deploying its AI chatbots across Messenger, WhatsApp, and Facebook in attempt to boost AI engagement. Journalists point out that this is just the latest example of big tech forcing this developing technology into our lives, whether we want it or not.

Article.

Image by Yahoo
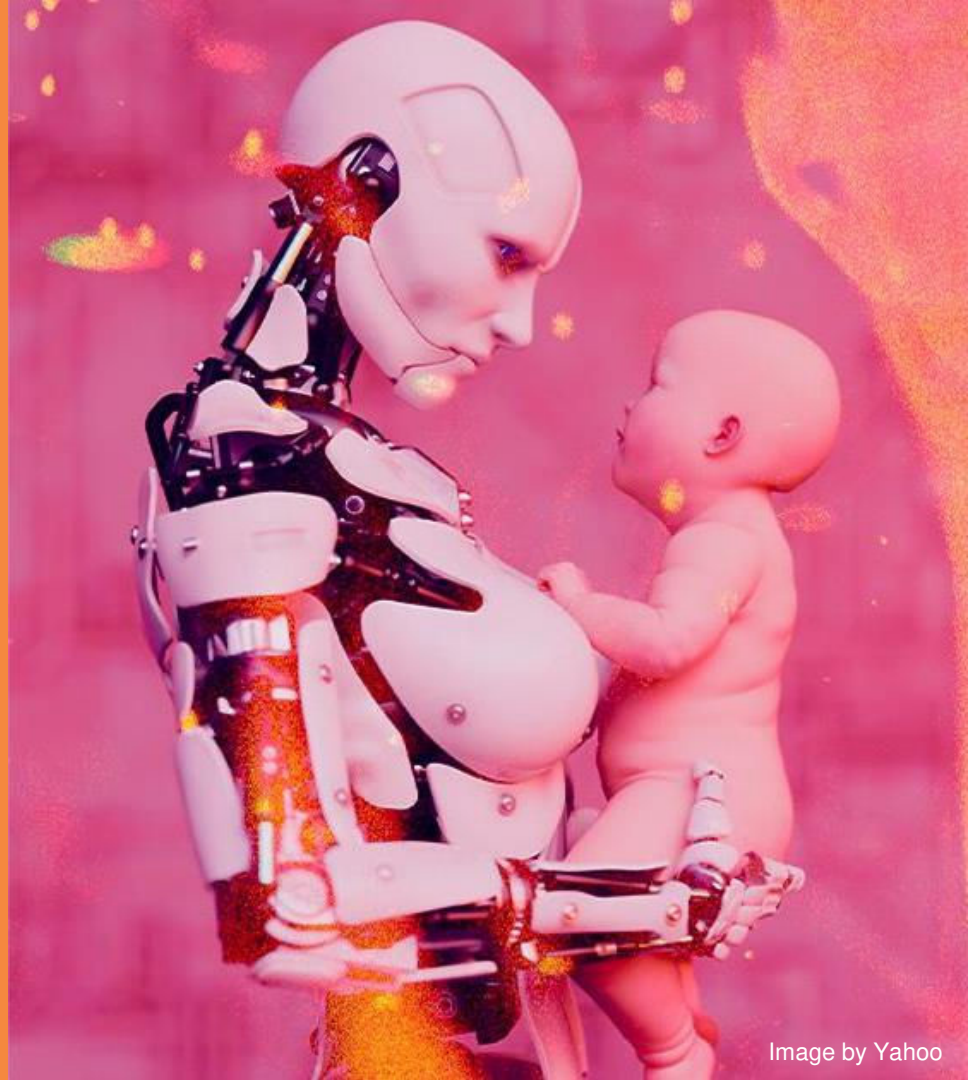
Thank you

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