



CREATIVE
IMMERSIVE
TECHNOLOGY

INITION DEMO STUDIO
Experience the future today.

23 Curtain Road, London, EC2A 3LT
+44 (0)20 7377 2949

The background is a dark gray with a complex, abstract pattern of light gray geometric shapes. On the left side, there are several hexagons of varying sizes, some of which are interconnected by thin lines. On the right side, there are more complex shapes, including triangles and polygons, some of which are also interconnected by thin lines. The overall effect is a sense of a network or a digital space.

INTRODUCTION

Established in 2001, Inition is a multi-award winning creative innovation company. Specialising in immersive technology, we deliver bold and impactful experiences that connect brands with audiences.



INTRODUCTION

Located in the heart of East London, the Initon Demo Studio is a venue that truly brings the future to life.

Here you can get hands-on with the latest cutting-edge technologies and learn about new opportunities they provide while empowering your team and inspiring your clients.

Perfect for events, company away days, product launches and ideation activities, we offer a selection of educational workshops and venue hire options that are customisable to you.





ABOUT

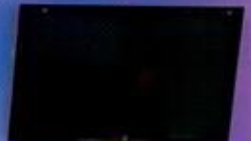
INITION DEMO STUDIO

Location	23 Curtain Road, London, EC2A 3LT
Capacity	Up to 40 seated, 60 standing
Hours	9am - 6pm
Transport	0.3mi from Shoreditch High St station 0.4mi from Liverpool St station 0.4mi from Old Street station
Technology	Virtual reality, augmented reality, mixed reality, touchscreens, multi-touch table, immersive experiences, data solutions, holograms, 360 film, robotics, haptics, and more.
Boardroom	Up to 10 seated
Catering	Available





INITIATION





OFFERINGS

Experience the future today by holding your event in the Initon Demo Studio. From interactive tours, to workshops and presentations, our customisable services ensure that you and your team will be engaged and inspired.

DEMO STUDIO TOUR

1.5 hours

Includes a brief introduction, guided interactive tours that allow you and your team to get hands on with the latest cutting edge technologies, as well as a standing Q&A to conclude.

CAMP INNOVATION

2.5 hours

If you're interested to learn more about a new technology, trend, or the future of a particular sector, Camp Innovation is for you. In addition to a Demo Studio Tour, one of our senior team members will deliver a 45 minute presentation on a specific theme followed by a Q&A. Our specialist subjects include The New Realities (AR-VR-MR), AI, IOT, robotics, and 'The Future of' industries such as retail, healthcare and auto.





NEW REALITIES & STRATEGIES

3.5 hours

This event includes the Camp Innovation offering and takes it to the next level. Tailored to your specific company objectives, we'll host breakout groups for ideation, turning new learnings into actionable ideas, strategies and realities.

DEMO STUDIO HIRE

With half day and full day options, the studio is available as a venue for hire to host workshops, company away days, product launches and other events.

BOARDROOM HIRE

With seating for up to 10 and facilities that include VR conferencing capabilities, this space is available for board meetings, client briefings, and small workshops.

ON THE ROAD DEMO STUDIO

We have the unique ability to bring the Inition Demo Studio to you. Whether it's for an event at your office or to enhance the excitement of your conference, we can make sure your attendees have a memorable and impactful experience.





PRICE GUIDE

Below please find a general price guide that ranges from dry hires to bespoke events. Please note, the following is meant to be a guide, though prices may vary depending on the specifics and context of the event. Catering may be quoted separately and all prices are subject to VAT.

DEMO STUDIO TOUR

Up to 10 people	£1,000
11 - 20 people	£2,000
20 or more	£3,500

CAMP INNOVATION

Up to 20 people	£3,500
20 or more	£4,500

NEW REALITIES & STRATEGIES

Up to 20 people	£3,500
20 or more	£4,500

DEMO STUDIO HIRE

Half day	£5,000
Full day	£7,500

BOARDROOM HIRE

Half day	£500
Full day	£1,000

ON THE ROAD DEMO STUDIO

Starting from	£10,000
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THANK YOU

For all enquiries please contact

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www.inition.co.uk

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