



Amelia Kallman

Futurist-Speaker-Host

Introduction

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As a futurist, it's my job to know about the latest new and coming technologies and their potential impact on the future of business and our lives.

I research, write, speak, and consult for industries including retail, insurance, healthcare, financial services, supply chain, gaming, and more.

My aim is to identify emerging opportunities - as well as risks - and to empower people to make informed and responsible decisions today that will lead to the best possible outcomes tomorrow.

Thank you for your kind attention, and please don't hesitate to be in touch.

Amelia

www.ameliakallman.com



Image by Bob Whitfield

Clients



Berkeley
UNIVERSITY OF CALIFORNIA

WIRED



easyJet



LLOYD'S



Mercedes-Benz



NSPCC



allegro

accenture



Integrated
Systems
Events

Bio

Recently named one of the 'Top 25 Women in the Metaverse', Amelia Kallman is a leading London futurist, speaker, author, and host. She has spoken at over 100+ conferences across 20+ countries, written industry-leading reports, and regularly consults for a number of Fortune 500 companies.

As a technology communicator, Amelia shares her research and insights on the future impact of new technologies with brands, agencies, and governments. She forecasts global trends and behaviours, helping clients to navigate innovation, build strategies, and deliver industry leading initiatives.

She specialises in the emerging opportunities - as well as the risks - of AI, XR, the metaverse, and Web 3.0. Recent areas of study include sustainability, Gen-Z / Gen-Alpha, virtual production, and the surfacing human rights issues of tomorrow.

Host of [XR Star](#), [Blockchain in the Metaverse](#) and [The Big Reveal](#), her clients include Unilever, JLL, Keywords Studios, Puma, Avixa, PWC, Allianz, Together Labs, GKN Automotive, Lloyd's, Red Bull, TD Synnex, and UK Parliament. She is also a mentor and activist, and is currently writing her third book.

About

"I pride myself in being able to make the complex accessible, empowering audiences with the foundational knowledge, context, and language they need to have the vital conversations today that will lead to the best possible outcomes tomorrow. While I speak about both opportunities and risks, my aim is always to leave the audience feeling inspired, with actionable insights they can immediately apply."



Speaking Reel



<https://youtu.be/J2qPZLwfGJE>

Impact

"Amelia lit up the whole room with inspiration and ideas."

Avixa

"She speaks with intelligence and confidence - ensuring that the audience, irrespective of their background, can understand such complex topics."

All in Tech

"Left all feeling inspired."

OMD

"Huge energy, expertise and enthusiasm. Professional and erudite."

World Summit AI

"She rocked the stage! An amazing speaker, impressive storyteller, but also a great person."

Q Group Global

"Amelia blew our minds. Such a kind, generous woman, and highly professional."

Birmingham Open Media

"Amelia's hosting and presentation was phenomenal, insightful and inspiring."

Unilever

"Amelia was great to work with. We couldn't have asked for more."

XR Summit ISE

"I value her insights and input immensely. Great with clients, unbelievably polished."

Factory 42

"Her stature in the industry is built on hard work, passion and true integrity."

One True Maverick Ltd.

Services

- Keynote speaker
- Host
- Reports & research
- Workshop facilitation
- Moderation
- Risk consultancy
- Training & education
- Event programming
- Tech lab design & curation



Keynotes & Reports

Current Keynotes

- Generative AI & the Future of...
- Opportunities, Risks, & Realities: AI, the Metaverse, & Beyond
- Future of the Customer Relationship
- MetaHybrid Working & the Impact of AI
- Future of Data in a Web 3.0 World

See more recent topics [here](#).

Research & Reports

When it comes to 'researching the future' many have no idea where to begin. Amelia brings a wealth of experience and cutting-edge knowledge to producing industry leading reports. Recent reports include:

- *Future of Gaming*
- *Enterprise VR Landscape*
- *XR, the Metaverse & the Future*
- *A New Reality*
- *2023 & Beyond: Trends & Technology*

Workshops

Amelia works with clients to design and facilitate impactful, informative, and interactive workshops. These 3-4 hour events include a keynote, Q&A, warm-up activities, and a competitive assignment relevant to your business and goals. Clients include PWC, Puma, Unilever, and INVNT.

Generative AI Workshops

- **Generative AI Olympics**
Features an escalation of competitive challenges. Teams perfect their prompt engineering skills while playing familiar and fun games with a futuristic twist.
- **The Lion's Den**
Teams are challenged to create a new product and a supporting marketing plan using AI tools. Teams then pitch to a panel of judges, including an AI, and the best pitch wins.

Future Scenario Workshops

Dividing into groups, each team will work together to brainstorm future-proofing strategies to solve specific risk scenarios.

Frameworks include:

- It's 2030!
- Gen-Z competition
- Future products & services
- Geopolitical scenarios
- Dream job

Hosting

Coming from a theatrical background, Amelia is very confident and comfortable hosting both live and filmed events. Recent work includes:

- **Red Bull Basement**, Bristol
- **Bending Spoons' Synapse AI Symposium**, Milan
- **Upstream**, London
- **Smart Workplace Summit**, Barcelona
- **World Summit AI**, Amsterdam
- **WIRED Live with Glenfiddich**, Aberdeen



Thank you

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